Standard Accounting Data and Operational Data Converge
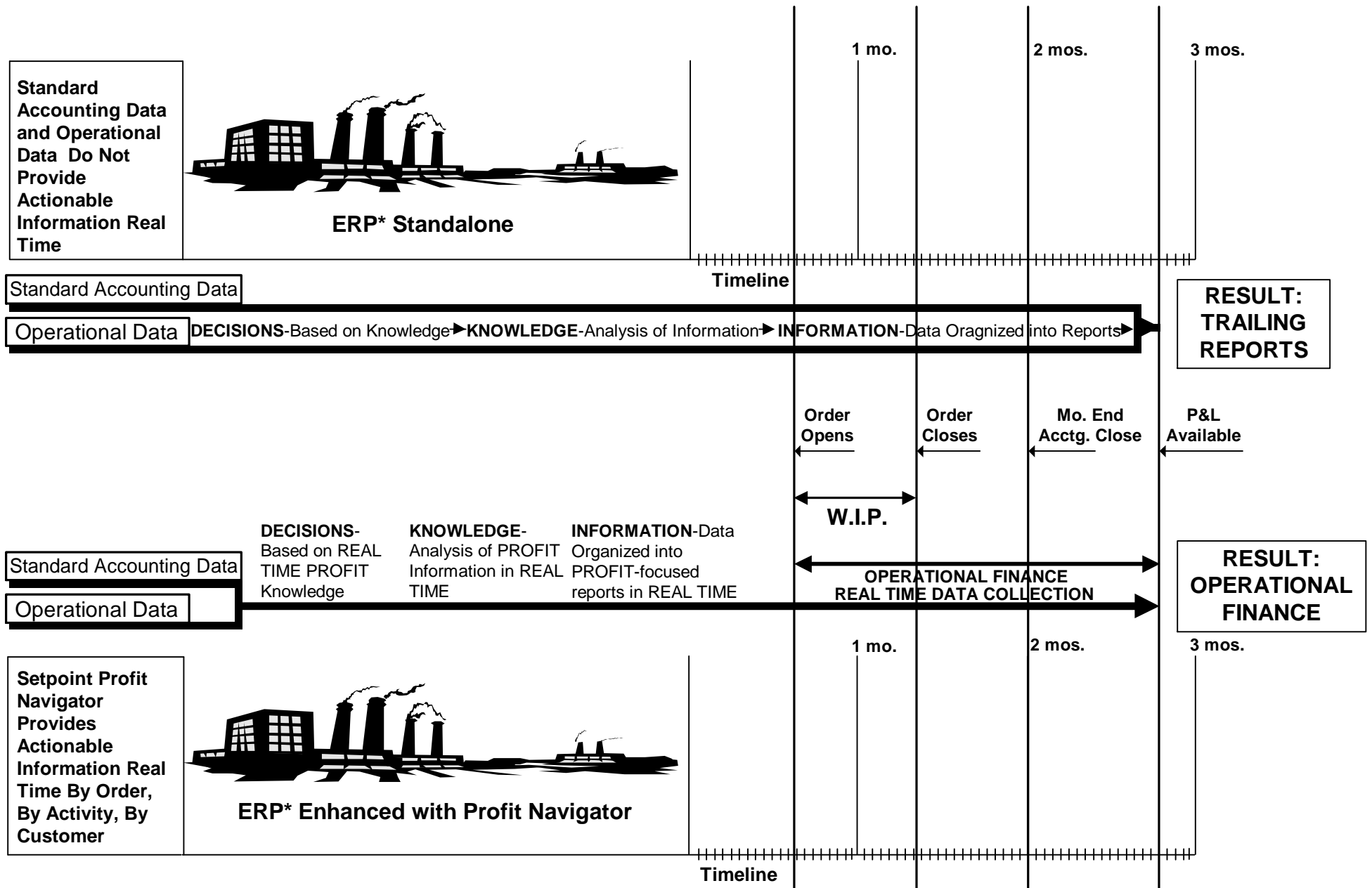# In Setpoint Profit Navigator
For Real Time Profit Management

1 mo.   **2 mos.**   **3 mos.**

Standard Accounting Data and Operational Data Do Not Provide Actionable Information Real Time

ERP* Standalone

Timeline

Standard Accounting Data

Operational Data   **DECISIONS**-Based on Knowledge ▶ **KNOWLEDGE**-Analysis of Information ▶ **INFORMATION**-Data Oraganized into Reports ▶

RESULT: TRAILING REPORTS

Order Opens   **Order Closes**   **Mo. End Acctg. Close**   **P&L Available**

W.I.P.

DECISIONS-Based on REAL TIME PROFIT Knowledge   **KNOWLEDGE**-Analysis of PROFIT Information in REAL TIME   **INFORMATION**-Data Organized into PROFIT-focused reports in REAL TIME

Standard Accounting Data

Operational Data

OPERATIONAL FINANCE REAL TIME DATA COLLECTION

RESULT: OPERATIONAL FINANCE

1 mo.   **2 mos.**   **3 mos.**

Setpoint Profit Navigator Provides Actionable Information Real Time By Order, By Activity, By Customer

ERP* Enhanced with Profit Navigator

Timeline

*ERP is used generically to represent Management Information (ERP, MIS, MRPII, Others), plus financial information.