

Setpoint Profit Navigator Combines Two Information Systems Into Operational Finance



ERP* Standalone (With Financial Information)

Standard Financial Data

Businesses have two information systems:

- One is organized around the operational data.
- The other is organized around the financial data.

This causes **THE FUNDAMENTAL DISCONNECT** between operations and finance.

Results:

- Financial statements are inadequate for operations.
- Financial information is operationally outdated.
- This drives unhealthy internal competition.
- Breeds distrust and fear between operations and finance.
- Teamwork between operations and finance is disrupted.
- An invisible divide is generated.
- Causes leadership crisis in company.

Operational Data



ERP* Enhanced with Profit Navigator

Today's management requires one data stream that combines these two information systems.

For the first time, you will make every decision based on your planned profit.

RESULT:
OPERATIONAL
FINANCE

*ERP is used generically to represent Management Information (ERP, MIS, MRPII, Others)